Social Security Maximization Digital Campaign

Landing Page:

https://www.yoursvp.com/fd285c73-2f90-4b34-9db2-c73260c79f3b

How would you like **$100,000 or more of Free Money** over the course of your lifetime, from a system that you have already paid into throughout your working years?

Social Security is a vital spoke in the most important wheel of retirement, which is the wheel of income. In my meetings with retirees today, the number one fear is no longer the fear of death; it is the fear of running out of money before you run out of life.

We've invested in **expensive software** to aid us in **Maximizing Social Security Benefits**. Through a mathematical algorithm, our expensive software will determine:

- **The best way for you to collect Social Security**
- **When you should take your benefits**
- **If you're married, in what order each of you should take it**
- **How to maximize the most out of your Social Security Benefits**

Once you sign up for this complimentary maximization report, you will be sent a Social Security Checklist to fill out and directions on how to access your Social Security PIA number. This is the data we will need to run our Social Security Maximization Software to generate the report. We will schedule you a 15min Delivery Call with our Social Security expert, for the report delivery and to help answer any questions you may have.

For years now, I've specialized in helping my clients establish renewable streams of income for retirement. I like to say that I specialize in the universe of non-common stock and income-generating investments. One day it dawned on me that I didn't know as much about Social Security as I should. I realized that if I'm truly a specialist in how to invest for income, I need to be knowledgeable about Social Security. Since that day, our office has focused on helping you maximize Social Security benefits for you and your spouse.

Disclaimer: Your information will be kept confidential and will not be shared with anyone.

Email Confirmation:

SCRANTON FINANCIAL GROUP
SOUND RETIREMENT STRATEGIES

Your Social Security Maximization Report!

Dear Andrew Thorpy,

Thank you for signing up for your FREE Social Security Maximization Report!

Our goal is to potentially help you receive $100,000 or more of benefits over the course of your lifetime. You will just need to follow the two simple steps below, so that we can generate and deliver this report to you.

Step 1

Access your Social Security PIA Number

Click Here For Instructions

Step 2

Please complete this Social Security Checklist

Click Here For Checklist

You have requested your 15-30min Delivery Call of this maximization report on:
Time: September 17, 2020 11:00AM

If you need to reschedule your 15-30min Delivery Call or have additional questions, please feel free to contact us at any time. Your information will be kept confidential and will not be shared with anyone.

Email Us Now	Call Us Now

David J. Scranton, CLU, ChFC, CFA, CFP®, MSFS
David Scranton is a Connecticut and Florida resident with over 25 years of experience in financial services. He divides his time between a private practice in Connecticut and his Florida-based company, Advisors' Academy, which teaches, trains, and provides research for financial advisors across the country.

Step 1 Link:

https://leadjig-email-templates.s3.amazonaws.com/images/d86e4e3e-8b49-4be9-bcf7-cf957fc73ae9/Scranton-Steps.pdf

Step 1: Access your Social Security PIA Number

You will need to access your **Social Security PIA** number online. Please follow these simple instructions:

Sign In or Create an Account on www.ssa.gov/myaccount/

1. For **New Users**:
   - Review the "**Terms of Service**" and click on "**Agree to Terms**"
   · **Verify** and **Secure** your Identity
   · **Create** and **Secure** your Account

Step 2: Please complete this Social Security Checklist

Click Here For Checklist

(To access your credit report online: www.annualcreditreport.com or call TransUnion Credit Bureau: 800-916-8800)

Step 2 Link: (Editable PDF)

https://leadjig-email-templates.s3.amazonaws.com/images/d86e4e3e-8b49-4be9-bcf7-cf957fc73ae9/SS%20Checklist_1.pdf

SOCIAL SECURITY CHECKLIST

PIA #: _____

At age 60, I expect to live until: Men 81.5 *years old*   Women 84.5 *years old*
At age 65, I expect to live until: Men 82.7 *years old*   Women 85.3 *years old*
At age 70, I expect to live until: Men 84.2 *years old*   Women 86.5 *years old*

Full Name: _____

Relationship Status: _____Single _____Married _____Widowed _____Divorced

Date of Birth: _____   **Life Span:** _____

Primary Insurance Amount *(PIA)*: $_____   **Sex:** _____Male _____Female

Non-Covered Pension: _____Yes _____No

If yes, *Monthly Pension Amount? Pension Start Date? Pension Growth Rate?*

Monthly Pension Amount: $_____   **Pension Start Date:** _____

Pension Growth Rate: _____

IF MARRIED:

Spouse Full Name: _____

Spouse Date of Birth: _____   **Spouse Life Span:** _____

Primary Insurance Amount *(PIA)*: $_____   **Sex:** _____Male _____Female

Non-Covered Pension: : _____Yes _____No

If yes, *Monthly Pension Amount? Pension Start Date? Pension Growth Rate?*

Monthly Pension Amount: $_____   **Pension Start Date:** _____

Pension Growth Rate: _____

Any children under 18 year old: _____Yes _____No

If yes, *Full Name(s), Date of Birth, Expected Graduation Date(s):*

Full Name: _____

Date of Birth: _____   **Expected Graduation Date:** _____

Full Name: _____

Date of Birth: _____   **Expected Graduation Date:** _____

Full Name: _____

Date of Birth: _____   **Expected Graduation Date:** _____

Full Name: _____

Date of Birth: _____ **Expected Graduation Date:** _____

IF WIDOWED:

Late Spouse Full Name: _____

Late Spouse Date of Birth: _____ **Late Spouse Life Span:** _____

Primary Insurance Amount *(PIA)*: $_____ **Sex:** _____Male _____Female

Non-Covered Pension: : _____Yes _____No

If yes, *Monthly Pension Amount? Pension Start Date? Pension Growth Rate?*

Monthly Pension Amount: $_____ **Pension Start Date:** _____

Pension Growth Rate: _____

IF DIVORCED:

Ex-Spouse Full Name: _____

Ex-Spouse Date of Birth: _____ **Ex-Spouse Life Span:** _____

Primary Insurance Amount *(PIA)*: $_____ **Sex:** _____Male _____Female

Non-Covered Pension: : _____Yes _____No

If yes, *Monthly Pension Amount? Pension Start Date? Pension Growth Rate?*

Monthly Pension Amount: $_____ **Pension Start Date:** _____

Pension Growth Rate: _____

For your information:

In order to return a strategy for a divorced client, you will need the Primary Insurance Amount for both your client and the former spouse. Information about the client's former spouse will not be provided by the Social Security Administration, including the Primary Insurance Amount. The client must be able to retrieve the information from either the former spouse or a Social Security Statement. For a divorced client, the Social Security Analyzer requires the following conditions be met:

- The client must have been married for at least 10 years. To be eligible for a divorced spouse benefit, the marriage must have lasted for a minimum of 10 years.
- The client must not be currently married. If the client is now married, he or she is not eligible for a divorced spouse benefit.

In addition, to receive a divorced spouse benefit:
- The client must be at least 62 years of age.
- The divorced spouse benefit he or she might be eligible to receive must be greater than any retirement benefit the client would receive on his or her own earnings record.
- The ex-spouse must have filed for benefits.

If the former spouse has not applied for benefits but he or she is at least age 62 and eligible for benefits, the client may still be eligible for a divorced spouse.