



Animation Email Drip Campaign is Ready!

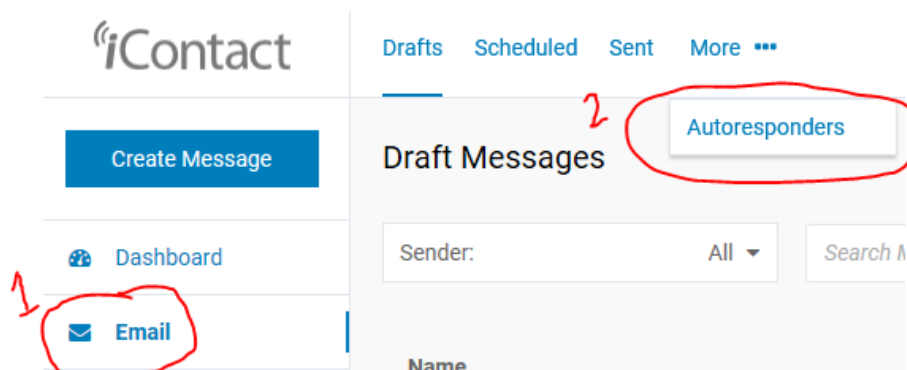
For all those that use iContact as their email platform for drip marketing, we have completed your animation email campaign! We have created an 8-week “autoresponder” that sends out one email per week to the email list you choose and redirects the viewers back to watch the animated videos that we imbedded on your website. This helps to increase the web traffic on your website to further brand and posture you.

We recommend you start with a list of prospects who you have not converted to clients yet; then you can add your clients later to provide them with some valuable information.

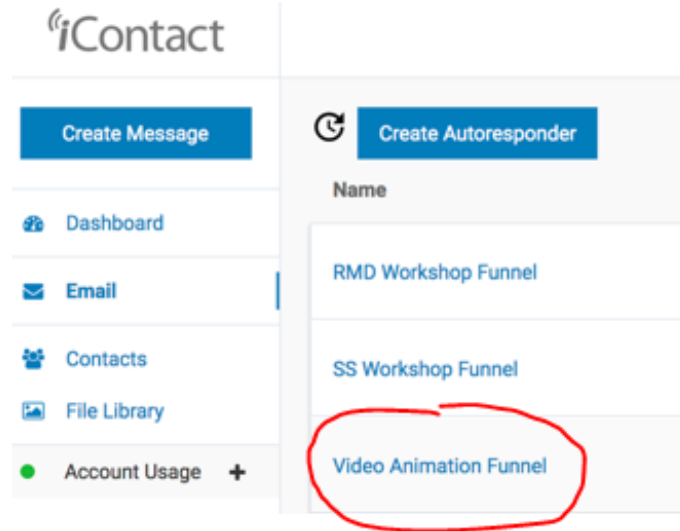
If you do not have iContact, you can contact [Erika](#) to find out how to get started. If you use Constant Contact or another email drip marketing platform, [Erika](#) can also provide you with information on how you can get started.

Accessing and Activating Your Funnel:

1. Log in to your iContact account using your Username and Password, then click “**Email**” on the left navigation bar.



2. Scroll over the “**More...**” button on the top navigation bar, then click on “**Autoresponders.**” (See pic above)
3. Click on the Autoresponder labeled “**Video Animation Funnel**” (Note: this funnel is currently in the *Disabled* mode)



4. Click on the 3 dots “...” on the right side, in the “Video Animation Funnel” row. Click the “**Enable**” button in the dropdown menu.



How it Works:

We've created a new Sign Up form for each website along with a 30-second preview and a small section of copy explaining the video series and what the prospect can expect to receive after signing up.



615-826-5749

Contact Us Today



ABOUT SERVICES EVENTS TAX CENTER RESOURCES ACCOUNT ACCESS CONTACT



Wood Financial Group claims TWO awards

Thank you Sumner County residents for voting Wesley Wood the best financial planner and Wood Financial Group the best investment services company in Sumner County for the SECOND

Your Partner for Success

Our commitment is to help you work towards achieving all your financial goals and to provide you with a "worry free" retirement. At Wood Financial Group, LLC we have a commitment to excellence in everything we do. We consider it an honor and a privilege to help our clients work towards making sound investment decisions that will contribute toward a secure future. We provide impeccable client service to help reduce taxes and protect assets by utilizing numerous investment products and strategies, so we can help protect our client's lifestyle for a lifetime.



Sign up for our Free Educational Video Series



Click here to preview a short animated video illustrating some important facts about stock market history that you should know. By understanding how certain patterns tend to repeat themselves, you'll be better prepared to sort through the Wall Street hype and focus on strategies that can help you avoid damaging losses to your retirement savings.

If you like what you see, you'll be able to sign up to watch the entire video, plus other helpful videos, in our animated series.

Form with fields for First Name, Last Name, Email, and Phone, and a Submit button.

Once the prospect is signed up, their information (First name, Last name, Email, Phone) will be placed inside in the iContact List labeled, "Video Animation Funnel."

iContact interface showing a list of contact lists. The 'Video Animation Funnel' list is highlighted. A 'Create New List' button is visible at the bottom right.

Video Animation Funnel

Add Welcome Message

Add Subscribers




manage list

After the prospect is put in the list, the first message (“Stock Market History” Whiteboard Animation Video) will be sent within 24 hours. There is a total of 8 autoresponder messages that correspond with the 8 Whiteboard Animation Videos (1 email for each Whiteboard Video Animation). Every 7 days, an email will be released until the prospect completes the funnel.

Example of Autoresponder Email:

(Customized with your logo/color scheme, company information, etc.)

Day 1 – Email 1: “Stock Market History”



Dear [fname],

Do you believe that history tends to repeat itself? Here at Wood Financial Group, we believe that history can help us anticipate what lies on the horizon.


Is it possible this is the first time in stock market history that the market recovers after just 13 years? Or that this is the first time a secular bear market has ended with only two major drops?

Sure, anything is possible. But, is it probable? According to market history, the answer is no.

We've created a short, animated video that illustrates some of the historical patterns in the stock market and you'll discover steps you can take to help prevent the next big correction from eroding your retirement savings.

[Click here](#) to watch the video.

If you have questions after watching the video, please give us a call to schedule a free consultation at a time that works for you.



Best Wishes,
Wesley Wood
President/Financial Planner

Wood Financial Group, LLC
181 East Main Street, Suite 7
Hendersonville, TN 37075
Phone: (615) 826-5749 ~ Fax: (615) 824-6786
[Wood Financial Group, LLC](http://WoodFinancialGroup.LLC)

For more information or to schedule a call with me, please contact [Melaynie](#).



Andrew Thorpy Director of Coaching, Advisors' Academy
6550 N Federal Highway Suite 500 Fort Lauderdale, FL 33308
Direct: 954-870-6718 Toll Free: 877-399-1933
athorpy@advisorsacademy.com